

## **Social-environmental Controversy: The New Guarituba Project**

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The illegal occupation of source water is one of the major urban environmental problems in Brazil. In the Metropolitan Area of Curitiba, among the committed areas by inappropriate use, the Guarituba (Municipality of Piraquara) stands out for the number of occupants (approximately 40 thousand inhabitants) and the location in an area of strategic importance to the environmental preservation and the water supply system. More than the conflicts between environmental and planning laws, there is the construction of a social-environmental controversy, which opposes the right to housing and the right to the environment. The implementation of the “Projeto Novo Guarituba” (New Guarituba Project) – trying to articulate land regularization, sanitation and environmental protection – makes possible seeing the action of the interested actors in the use of source water. Instead of simply divide the actors between for and against the project, or in culturalist and strategic actors – as the neoinstitucional approach does – the paper analyzes, with the concept of used territory and discursive multiterritoriality, the actor’s justification regime and the deliberation spaces used for project approval. It is identified the existence of four territorialities that had been called: merchant, preservationist, pragmatic and structuralist. The paper emphasizes the multijustification as negotiation capacity, the participation as a renegade policy and the role of media. It is concluded that planning – or the State itself – is still the major public deliberation space.

**Keywords:** social-environmental controversy, discursive multiterritoriality, planning, Projeto Novo Guarituba.