

Creative Cities

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Porto, city with an wide historical and cultural heritage, like many other small and medium european cities, has been suffer a role not always ruled. At this point, when most of all cities faces an identity crisis, and globalization is more becoming a reality, concepts such as "Creative Cities" and "Creative Industries" are more an important resource for policies formulation and strategies for urban planing. In attempt to be the driving motor for a rich economical development and consequently the cities revitalization. The "Creative Cities" are an important challenge in inovation and investement, assuming as a pole of attraction for thousands of visitors. Face to the difficulties of the global competitiveness, is more often small and medium regions, like most of portuguese regions, it will be necessary associate in networks, share ideas and solutions, in order to become recognized inside our country and in a global level. In the other hand, Creativity and Culture are probably the main agents responsables for urban, social and economical development. The public authorities should be responsible to create good conditions for this development. However it's not enough, we still leave a lot to do, starting perhaps by changing attitudes, make them more creatives to find competitive solutions capable of take out portuguese cities of the deep depression, where they are. In this paper we reflect about Architecture role in a Creative city like Oporto.