## The structure of urban form as a basis for attracting business: the case of Coimbra

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This work on the relationship between urban development and urban form for the city of Coimbra focuses on two opposing attitudes of mind. Firstly, presents a review of the main assumptions on which urban development takes place for attracting business and, secondly, questions the adequacy on which that development is being based. The aim is to foster speculative thought in order to show how urban form can contribute to urban development and to pose a number of questions that need further examination. Some preliminary attempts are made to raise these issues in space syntax and built form terms and a set of proposals are made in order to discuss the attraction of Coimbra for business.